

# Working for You... Key Largo Chamber of Commerce



# & INVEST & CONNECT

What do you get for your membership? Over \$800 in value added benefits

- Website listing on and link to your business on [www.keylargo-chamber.org](http://www.keylargo-chamber.org) \$500 value.
- Exclusive for Key Largo Chamber Members Aetna Medical Health Insurance Benefits
- Four Marketing email blasts per year for all business memberships, \$100.00 value.
- Two Marketing email blasts per year for all non-profits \$ 50.00 value.
- Business listing in our annual visitor/relocation magazine, \$400 value.
- Usage of our conference room or an office during regular business hours value \$ 300.
- Exclusive Member to Member discounts. Priceless!
- Up-to-date Membership mailing information. Worth \$\$\$
- Follow us on Facebook and we will help to promote your page.
- Business referrals and Networking opportunities.
- Social media for marketing communications, public relations and member/residents engagement.
- Presence at the Tourist Development Council and District Advisory Committee meetings.
- Representation at the Keys Federation of Chambers, Board of County Commissioners, State and Federal legislation.
- Looking for heightening awareness of your business and enhancing your public profile? Get involved with our committees to build connections, raise your professional profile and affect community change.

## Purpose

Promote powerful community relationships to create a better place to live, work and play...

## Values

- Promote member businesses
- Help businesses grow
- Increase membership value
- Respect our environment
- Enhance the community
- Legislative voice for chamber businesses

## Mission

Enriching our island community through empowered relationships with businesses, tourists and residents....



Legendary  
**KEY LARGO**  
Chamber of Commerce

[www.keylargo-chamber.org](http://www.keylargo-chamber.org)

106000 Overseas Hwy, Key Largo FL 33037

305.451.1414 or 305.451.4747

All rates and information effective March 2022

# Key Largo Chamber Trustee Program... Building Our Community Together!

This premier membership category is designed to meet the Chamber's short and longer term financial needs by supporting current operations while building resources for the future. One result is that Chamber staff and volunteer efforts can be devoted to a broader range of programs that make a real difference to our members and the community!

The impact of our Trustees' support and vision can be seen in all that we do. In recognition of their important contribution to the Chamber, Trustees receive visibility throughout the year in an array of sponsorships, programs and services.

For further information on the Key Largo Chamber Trustee program contact us at 305.451.1414 or email [vicepresident@keylargo-chamber.org](mailto:vicepresident@keylargo-chamber.org)



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September 2017  
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## Benefits

### Angel Fish \$ 5000

|  |          |
|--|----------|
| Business logo on home page of chamber website                                | \$ 1000. |
| Two premium listings on website  | \$ 500   |
| Run-of-site banner on website  | \$ 1,920 |
| Logo recognition on the cover of the membership directory (welcome packages) | \$ 300   |
| Logo recognition in the annual visitor/newcomer guide                        | \$ 475   |
| Mailing labels 6 times a year  | \$ 300   |
| Monthly meetings luncheon for 4  | \$ 1440  |
| Ask a local (business card display)  | \$ 620   |
| 12, full-page, full color ads in the Legend                                  | \$ 960   |
| Dues for 12 months up to   | \$500    |

**Total value \$ 8012**

### Tarpon \$ 2,500

|   |        |
|---|--------|
| Business logo on home page of chamber website                             | \$1000 |
| One premium listings on website   | \$250  |
| Logo recognition on the cover of membership directory (welcome packages ) | \$300  |
| Logo recognition in the annual visitor and newcomer guide                 | \$475  |
| Mailing labels 4 times a year   | \$100  |
| Monthly meetings luncheon for 2   | \$720  |
| 12, 1/2 page full color ads in the Legend                                 | \$540  |
| Dues for 12 months up to  | \$500  |

**Total Value \$3,885**

### Parrotfish \$1,500

|  |        |
|--|--------|
| Business logo on home page of chamber website                            | \$1000 |
| Logo recognition on the cover of membership directory (welcome packages) | \$300  |
| Logo recognition in the annual visitor and newcomer guide                | \$475  |
| Mailing labels 2 times a year  | \$50   |
| Monthly meetings luncheon for one  | \$360  |
| Dues for 12 months up to   | \$500  |

**Total Value \$ 2,685**



# Legendary Key Largo Chamber of Commerce

106000 Overseas Highway • Key Largo • Florida • 33037 • 305/451-1414

Toll Free 800/822-1088 • FAX 305/451-4726

## Membership Application

Company: \_\_\_\_\_

Company representative: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing address: \_\_\_\_\_ City, State Zip \_\_\_\_\_

Business location: \_\_\_\_\_ City, state and zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ E-mail address: \_\_\_\_\_ Website: \_\_\_\_\_

Facebook: \_\_\_\_\_ Business Category (first choice): \_\_\_\_\_ Second choice): \_\_\_\_\_

Referred by: \_\_\_\_\_ Sponsored by: \_\_\_\_\_

**Membership Dues** – All business memberships receive four (4) “FREE” email blasts per year, **value of \$100** of chamber marketing. Non-Profits receive two (2) “FREE” blasts per year, **a value of \$50** of chamber marketing. Membership in the Key Largo Chamber includes placement on our website (**\$350 value**) with the ability to market your business and links to your website and social media. As members you will also receive referrals, listing in our new visitor guide/relocation magazine (**value \$400**) over 70K distributed in print and downloaded throughout the Keys, South Florida the U.S.A. and around the world, as well as hard copies inserted into the Keys Weekly . Moreover, the Key Largo Chamber of Commerce uses social media for marketing communications, public relations and member engagement purposes. Specifically, we use these media to promote our members, promote the chamber's events, programs and advocacy; give an insider peek into the Chamber; ask for feedback or interaction from networks; or share news and your business will be part of this membership. Chamber members receive member to member discounts, along with discounts for additional advertising in the Key Largo Chamber Visitor Center!

|                        |                    |        |                         |          |                                  |
|------------------------|--------------------|--------|-------------------------|----------|----------------------------------|
| 1 - 10                 | Business Employees | \$ 280 | Angelfish Trustee       | \$ 5,000 | Number of employee's _____       |
| 11- 25                 | Business Employees | \$ 390 | Tarpon Trustee          | \$ 2,500 |                                  |
| 26 +                   | Business Employees | \$ 500 | Parrotfish Trustee      | \$ 1,500 | One-time processing fee \$ 50.00 |
| Non-Profit             |                    | \$ 125 | (processing fee waived) |          |                                  |
| Social/Retired Citizen |                    | \$ 60  |                         |          | Membership paid \$ _____         |
|                        |                    |        |                         |          | Total: _____                     |

Make checks payable to the Key Largo Chamber of Commerce, or for credit card payments, fill in the following information:

American Express \_\_\_ MasterCard \_\_\_ Visa \_\_\_ Discover \_\_\_ Check \_\_\_ Cash \_\_\_

Credit card number: \_\_\_\_\_ Security Code \_\_\_\_\_ Exp. \_\_\_\_/\_\_\_\_

Signature: \_\_\_\_\_

(Billing address must match credit card information on file with your provider)

Please include a copy of your Monroe County occupational license with this application. If not located in Monroe County, please include occupational license of the city/county the business is registered in. Note: Your membership dues support the activities of the Chamber and are non-refundable. The Chamber serves as an advocacy organization for business purposes. It is not a charitable organization. For more information or further details contact [visitorcenter@keylargochamber.org](mailto:visitorcenter@keylargochamber.org) or call 305-451-1414.

**Mission statement of the Key Largo Chamber of Commerce**

**Creating a vibrant business and community environment**

[www.keylargochamber.org](http://www.keylargochamber.org)